



Principles of Microeconomics Plus MyEconLab with Pearson eText (Mixed media product)

By Karl E. Case, Ray C. Fair

Pearson Education Limited, United Kingdom, 2016. Mixed media product. Book Condition: New. Global ed. 266 x 216 mm. Language: N/A. Brand New Book. For the one semester principles of microeconomics course. This package includes MyEconLab(R). Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling POE texts because they trust it to be clear, thorough, and complete. Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. With Principles of Microeconomics, Eleventh Edition, readers begin to learn the art and science of economic thinking and begin to look at some policy and even personal decisions in a different way. This package includes MyEconLab, an online homework, tutorial, and assessment program designed to work with this text to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. MyEconLab should only be purchased when required by an instructor. Please be sure you have the correct ISBN and Course ID. Instructors, contact your Pearson representative for more information.



Reviews

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