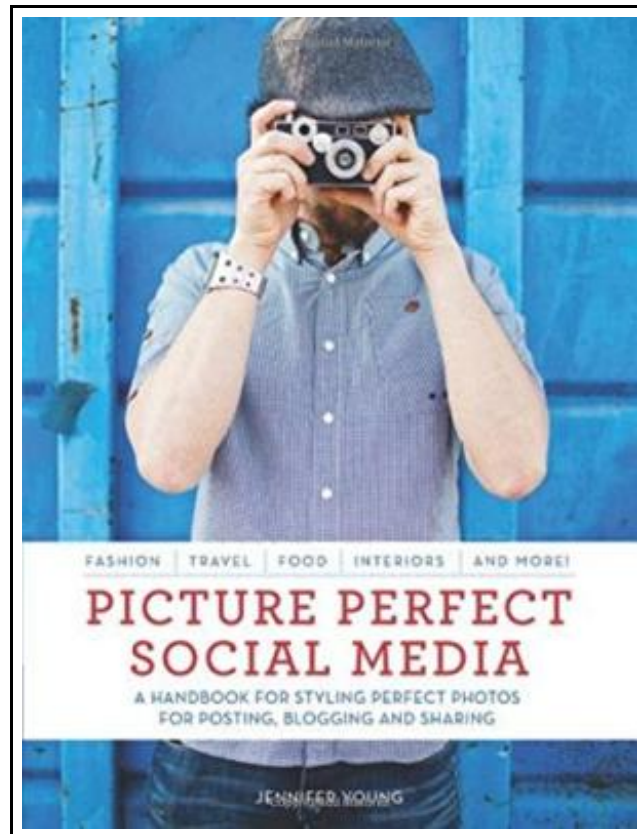


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Apple Press. Paperback. Book Condition: new. BRAND NEW, Picture Perfect Social Media: A Handbook for Styling Perfect Photos for Posting, Blogging, and Sharing, Jennifer Young, Whether using a smartphone, a toy camera with quirky special effects, a versatile point-and-shoot, or a sophisticated DSLR-these tips and advice focus on stylistic and compositional tricks that can help you get the best shot with the equipment you've got. For blogs that rely on images to tell the story, the quality of those images can be the difference between a blog that simply exists, and a blog that reaches thousands of readers. Picture Perfect Social Media gives you the skills to stand out in a competitive and ever evolving blogosphere, proving that you don't need to be (or hire) a professional stylist or photographer to have stunning and unique images on your blog. Whether blogging about culinary adventures in your kitchen, that once-in-a-lifetime trek through the Andes, the joy of pets in pants, or your passion for fashion and design, having great accompanying pictures is an essential visual hook to increase traffic and reach as many readers as possible. Picture Perfect Social Media is packed full of advice that combines invaluable photography expertise with insights from fellow bloggers. While Section One covers all the key photography tips relevant to blogs, the chapters in Section Two focus on some of the most popular lifestyle blog subjects, like pets, food, travel, fashion, and home interiors and are written by a selection of prolific bloggers sharing their styling tips and advice.



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