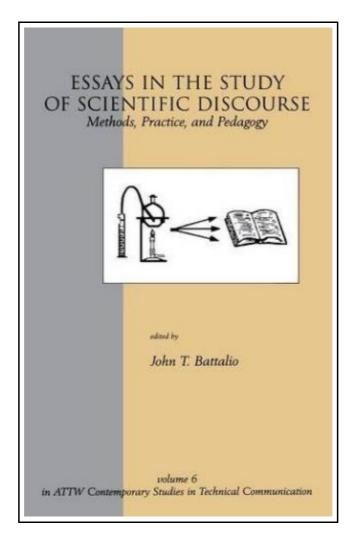
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ABC-CLIO, United States, 1998. Hardback. Book Condition: New. New.. 234 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****.With contributions by sixteen scholars from such diverse fields as communication, linguistics, literary studies, rhetoric, and sociology of sciences, Essays in the Study of Scientific Discourse continues the contemporary discussion about the origin and nature of scientific discourse and its function in today s society. Essays document the increasing importance of rhetorical expertise in scientific discourse, shed new light into the history and language of science, and offer pedagogical guidance for teachers of scientific writing. Readers may also discover new topics for scholarly research in scientific discourse. Gay and Ted Gragson, for instance, show how technological advances may increase the rhetorical complexity of the grant proposal process, while J. Harrison Carpenter reveals the rhetorical power of the scientific report. In a related study, Cynthia Haller shows how scientific claims change as they mover from the scientific to the public arena. Dwight Atkinson gives empiricists a new methodology by integrating rhetorical analysis with sociolinguistic methodology. Richard Johnson-Sheehan and Dan Ding describe the evolution of scientific metaphor and passive voice, respectively. Ramon Plo Alastrue, Carmen Ramon Plo Alastrue-Llantada, and Rosemary Horowitz offer advice for teachers of scientific writing, while Steven Darian explores the intricacies and argumentative power of scientific classification schemas. In turn, Philippa Benson gives editorial advice to writers of scientific texts. Gender issues in scientific writing are addressed by Christine Skolnik and Mary Rosner. Trevor Pinch and Charles Alan Taylor put the cold fusion controversy of 1989 in critical perspective.

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