

Content Is the New Sourcing: Strategies for Attracting and Engaging Passive Candidates

There is talent out there. Good talent. Talent you desperately want to hire but, guess what? They are hiding from you, do not have their resumes posted online or are rarely open to new opportunities.

So, how do you reach people like that?

You get them to come to you. How? With content. That's what this book is about.



**Content Is The
New Sourcing**
by: Jim Stroud

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Book Review

This composed book is wonderful. It is amongst the most awesome book i actually have read through. You will like the way the author create this publication.

(Miss Fanny Osinski V)

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