



A Carrot a Day: A Daily Dose of Recognition for Your Employees

By Adrian Gostick

Paperback. Book Condition: New. Paperback. 400 pages. Great managers praise effort and reward results. Its true, and nobody knows it better than the best-selling authors of *Managing with Carrots* and *The 24-Carrot Manager*, Adrian Gostick and Chester Elton. Now from these award-winning authors comes a one-a-day managers handbook on motivating employees through praise and recognition. *A Carrot A Day* can keep you away from recognition pitfalls and help you develop employees who are more focused, more committed, and more engaged in your noble cause. Read just one a day and you will become a better leaders a manager who is able to tap the power of recognition to build a stronger workplace where employees focus on company goals, spot new opportunities faster, and have longer employment life spans (translation: lower turnover). Adrian Gostick is co-author of the bestselling *The Integrity Advantage*. An award-winning business author, Adrian also co-wrote the critically acclaimed business book *The 24-Carrot Manager*, called a must read for modern-day managers by Larry King. He has written for *USA Today Magazine*, *Investors Business Daily* and other national publications, and has been featured on *CNBC*, *MSNBC* and *NPR*. Adrian is director of corporate communication with the O. C. Tanner...



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